



MUSIC CITY *Invitational*

JULY 20 & 21, 2025

SUNDAY SCHEDULE

VENUE: TBD

- 5:00p Cocktail Reception
- 6:00p Songwriters Round
- 7:00p Casino Opens
- 9:00p Casino Prizes Awarded

MONDAY SCHEDULE

OLD NATCHEZ C.C.

- 11:00a Registration/Lunch
- 1:00p Shotgun Start
- 5:30p Awards & Dinner

ENTRY \$2000

INCLUDES:

- Kickoff Party w/ a Guest
- Delicious Lunch Before Golf
- 18 Holes of Championship Golf
- Complimentary Range Balls
- Premium Golfers Gift Package
- Awards Dinner After Golf

EMPOWERING VETERANS TO INTEGRATE INTO AMERICAN SOCIETY

Research reports that 44% of post 9/11 veterans are having great difficulty with the transition from their military career to their civilian career. Much of the reason for this difficulty is due to the lack of structure once they leave the military.

OUR APPROACH

To solve this problem is using a healthy social network of well reintegrated veterans to become their support system after service. When someone enters the military, they are assessed to determine the occupation that fits them the best. ETV will conduct on-line assessment to determine three areas: the veteran's mental state, physical (health) and level of training. Once we have a baseline on these areas, we will have a specified program. All veterans will be eligible for mental and physical health programs, if needed. Based on their type of occupation in the military, we will determine if they have the foundation to enter into the tradesperson workforce.

WHY TRADESPERSON WORKFORCE

Currently, there is an extreme high demand for work in the trades area: HVAC, Plumbing, Electric, Elevator and Concrete work. Much of the experience that veterans obtain in the military are easily adaptable to one of these trades. There are many employers that want to hire veterans but have had negative experiences. The primary reason for the high turnover of veterans is the lack of the ability to appropriately socially integrate into a civilian workforce.

SOCIAL TRAINING

We will utilize a novel proven sales company that has been building communities of veterans with a sense of belonging, recognition through rank structure, accountability and an earned income. Scars and Stripes Coffee is building the largest veteran only sales force; and it's rank structure resembles the military and it is providing the tribe of well reintegrated veteran leaders to mentor other veterans. One of the strong suits of SSC is the fact that the business trains the veteran to sell products at various pop-up events such as farmers markets. Each veteran is part of a team and a new member is assigned to a Squad Leader. During the pop-up events the Squad Leader guides the new team member and refines how to conduct themselves in a civilian workforce.

HYBRID TRAINING

We are connected to many companies that want to hire veterans and are willing to be certified by ETV to accept veteran employees. And these companies are well aware of our veteran's social training network system that is part of the transition process, with their Squad Leader serving as a mentor even on the job. In addition, these companies are willing to continue the veteran training with a unique hybrid model certified by technical schools. We have aligned with several companies that support a curriculum for hands-on training versus in-the-classroom.

CONTINUE THE DEVELOPMENT

Continue the Development: Once the veteran has solid employment, they will continue to be developed through their Squad with SSC. The goal is that they advance in rank and continue to reach higher goals. Such as, achieving management positions, helping with life issues, and continuing to grow within their support system.



SPONSORSHIPS

TITLE SPONSOR \$15,000

- 2 team(s) of 4 for the golf event paired w/ a celebrity
- 3 Reserved VIP Tables of 10 for Kickoff Party
- Company logo on all event sponsorship marketing materials
- Custom Casino Craps Felt for Kickoff Party
- Opportunity to choose celebrity golfers first
- Company Logo on one of the golfer's gift items
- 2 Hole sponsor signs w/logo on the course for the golf event
- Ability to set up on course to market business info
- Verbal recognition during event announcements

ENTERTAINMENT SPONSOR \$10,000

- 1 team of 4 for the golf event paired w/ a celebrity
- 2 Reserved VIP Tables of 10 for Kickoff Party
- Custom Casino Roulette Felt for Kickoff Party
- Company logo on event sponsorship banner
- Signage displayed on kickoff party stage
- Second pick for celebrity golfers after title sponsor
- 2 Hole sponsor signs w/logo on the course for the golf event
- Ability to set up on course to market business info
- Verbal recognition during event announcements

SUPPORTING SPONSOR \$7,500

- 1 team of 4 for the golf event paired w/ a celebrity
- Reserved Table of 10 for Kickoff Party
- Custom Casino Blackjack Felt for Kickoff Party
- Company logo on event sponsorship banner
- Hole sponsor sign w/logo on the course for the golf event
- Ability to set up on course to market business info
- Verbal recognition during event announcements

MEAL SPONSOR \$5,000

- 1 team of 4 for the golf event paired w/ a celebrity
- 10 Tickets to the Sunday night Kickoff party
- Company logo on event sponsorship banner
- Signage w/logo displayed at lunch or dinner event
- Signage w/logo on a hole for the golf event

PATRIOT SPONSOR \$3,500

GOLF BALL/GOLF FLAG/HIO/TEAM PHOTO

- 1 team of 4 for the golf event paired w/ a celebrity
- 10 Tickets to the Sunday night Kickoff party
- Company logo on event sponsorship banner
- Signage w/logo on a hole for the golf event
- Company logo on a sleeve of balls/photo or pin flags

TEAM SPONSOR \$2,250

- 1 team of 4 for the golf event paired w/ a celebrity
- 8 Tickets to the Sunday night Kickoff party
- Company logo on event sponsorship banner
- Signage w/logo on a hole for the golf event

HYDRATION STATION/BEVERAGE CART SPONSOR \$1,500

- Company logo on event sponsorship banner
- 4 Tickets to the Sunday night Kickoff party
- Signage w/logo at a on course station/bev cart for the golf event

CONTEST HOLE SPONSOR \$1,000

- Ability to set up on course and market business info
- 2 Tickets to the Sunday night Kickoff party
- Company logo on event sponsorship banner
- Signage w/logo on a hole/bar for the golf event

HOLE SPONSOR \$350

- Signage w/logo on a hole for the golf event



REGISTRATION

PLEASE SEND ALL EVENT ENTRIES AND SPONSORSHIPS:

Empower the Veterans
Attention: Major Ed Pulido
21880 Coffee Tree Circle
Edmond, OK 73012

Check made out to: Empower the Veterans



FOR MORE INFORMATION

Joshua Lykins, Event Director
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